

André Araujo, J. Chaves, D. Chen, R. Angst, B. Girod

Stanford University

## **Motivation**

Example: Brand Monitoring





NBC, 11/18/2014, 7:35:33 PM

## **Motivation**

## Example: Content Linking

#### Armstrong's Critics Largely Unmoved by Interview

By IAN AUSTEN

Published: January 18, 2013

Whatever its impact on the broader public, the first of <u>Lance</u> <u>Armstrong</u>'s two nights of televised confession appeared to have little positive effect on the cycling and antidoping communities.



George Burns/Harpo Studios, via Getty Image: The first of Lance Armstrong's two nights of televised confession appeared to have little positive effect on the cycling and antidoping communities.

Several members of both groups faulted Armstrong for the vagueness of his confession, particularly around sensitive matters, and its lack of apology, particularly toward people he had attacked for telling the truth in the past. Many characterized Armstrong's interview with Oprah Winfrey as being more self-serving than revelatory.

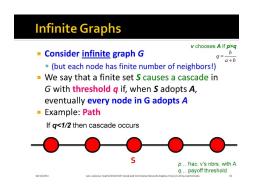




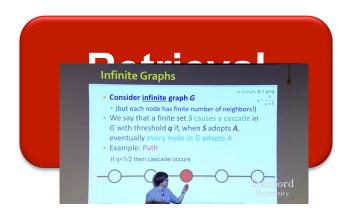
KDTV, 01/18/2013, 6:41:45PM

## **Motivation**

## Example: <u>Lecture search</u>

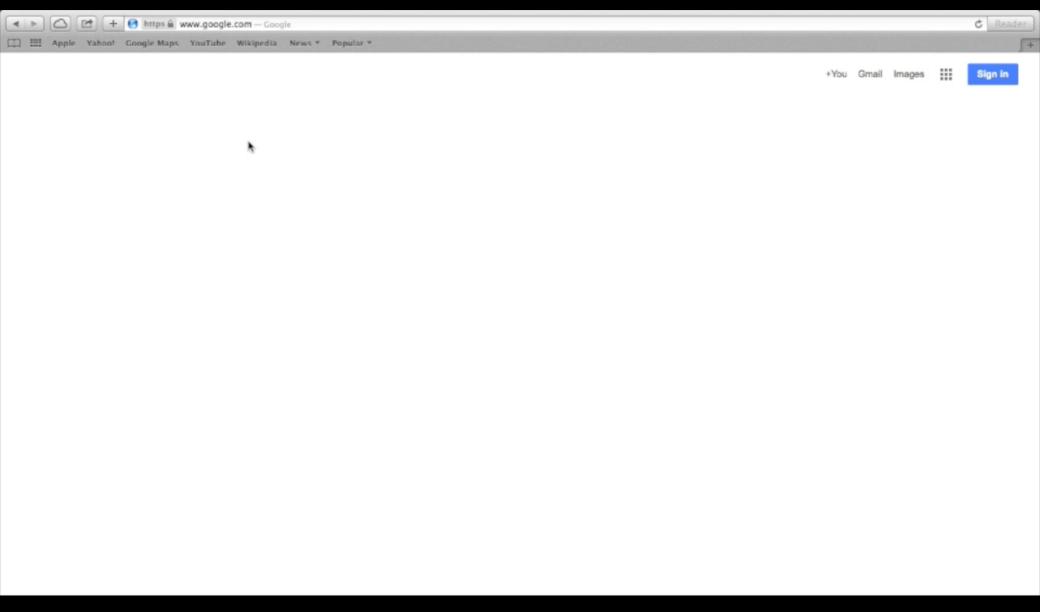


### Presentation slide



CS246, lecture 12 December 2, 2013

## **Online demo**



http://videosearch.stanford.edu

### **Outline**

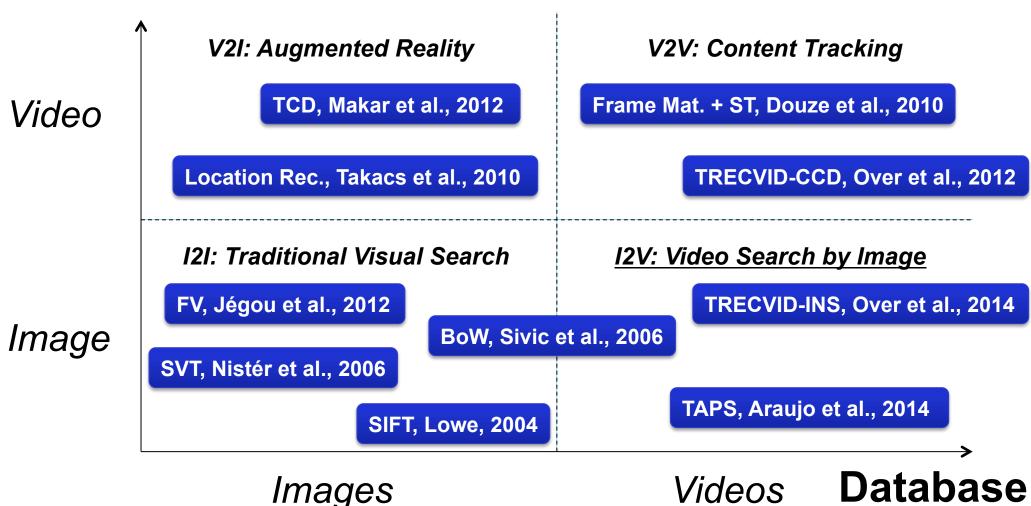
- Related Work
- Stanford I2V Dataset
- Dataset Construction
- Baseline Experiments

### **Outline**

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### Related Work: Visual Search

## **Query**



Dataset	Size	# Queries
Sivic et al., Video-Google, 2006	2h	164

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Araujo et al., Stanford I2V, 2015	3,801h	229

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### **Stanford I2V Dataset**

#### **Query images**

### **Database videos (selected frames)**

























































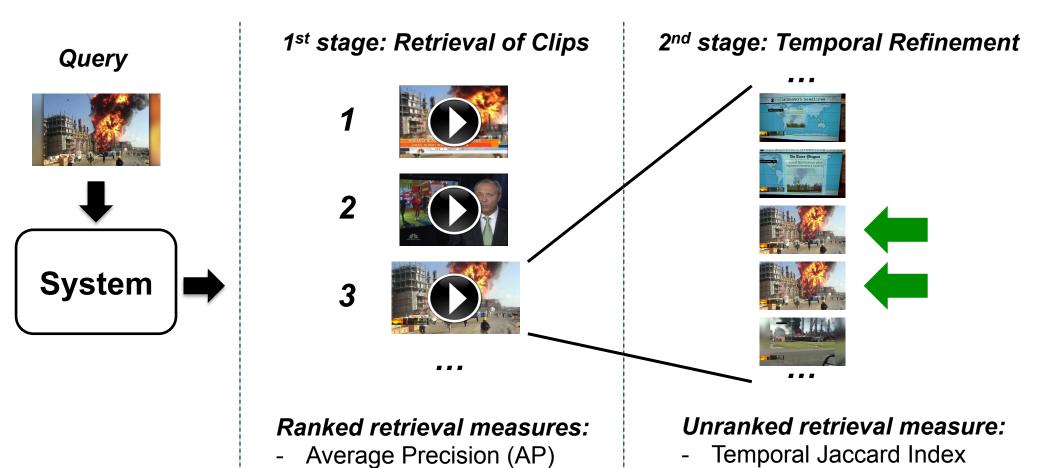




## **Stanford I2V Dataset**

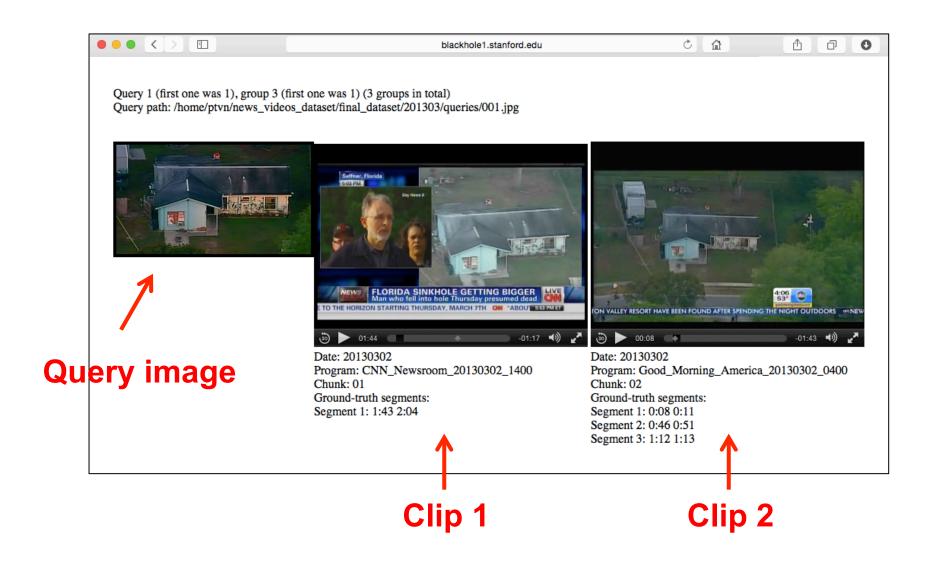
Full version	Light version	
3.8k hours	1k hours	
84k video clips	23k video clips	
229 query images	78 query images	
14M keyframes@1fps	3.8M keyframes@1fps	
2.7 minutes/clip	2.65 minutes/clip	

### **Evaluation Procedure**



Precision at 1 (p@1)

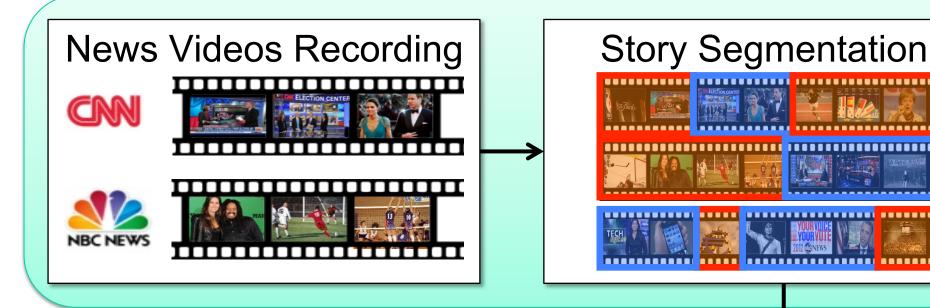
## **Query/Annotation Viewer**



### **Outline**

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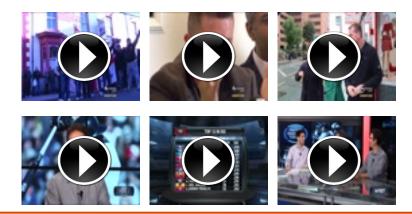
### **Dataset Construction: Video Collection**



Daneshi et al., 2013



Video clips



# **Dataset Construction: Query Set Collection**

- Collected images from news websites
- UAYBACKMACHIVE
- Used the Internet Archive Wayback Machine
- Collected 805 candidate images from dates between October 1<sup>st</sup> 2012 and September 30<sup>th</sup> 2013

- Types of images:
  - Iconic images (events in the news)







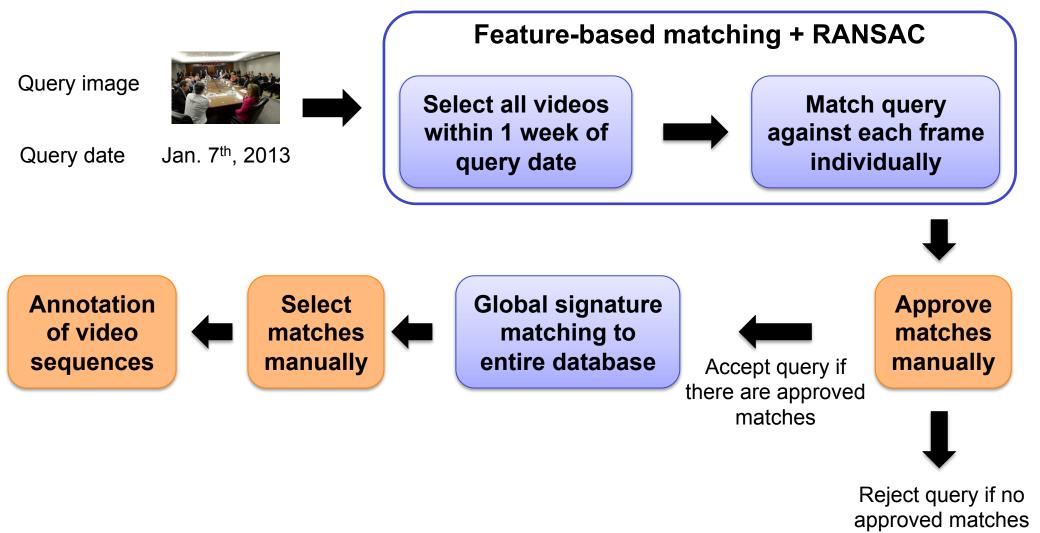
Magazine covers (Time, Economist)







### **Dataset Construction: Annotation**



### **Outline**

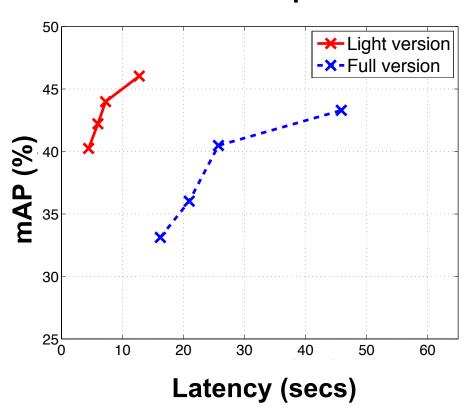
- Related Work
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## **Example: Evaluation of Standard Technique**

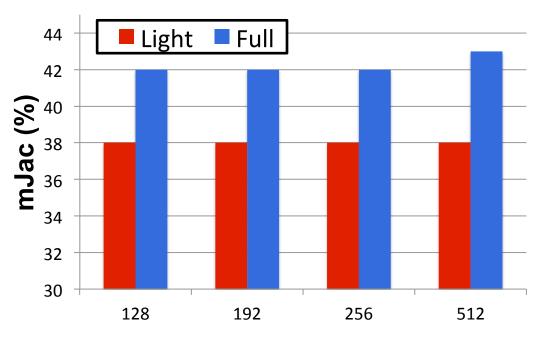
- SIFT descriptors + SCFV global signatures [Lowe, 2004] [Duan et al., 2014]
- Retrieval of Clips evaluation:
  - Compare query signature to video frames' signatures (@1fps) from entire database
  - Evaluate performance over top 100 ranked clips
- Temporal Refinement evaluation:
  - Compare query signature to video frames' signatures (@1fps) from each correct matching video
  - Feature matching + RANSAC between query and top 50 frames (consider a match if at least 8 inliers are found)
  - Evaluate Jaccard index between matches and ground-truth segments

## **Example: Evaluation of Standard Technique**

### **Retrieval of Clips: results**



#### **Temporal Refinement results**



**Number of Gaussians** 

## **Summary**

- Dataset for video retrieval using query images
- 3.8k hours of video and 229 queries largest dataset yet
- First dataset to allow true large-scale experiments in this area
- Experiments using standard image retrieval technique were presented, serving as a baseline for future evaluations

## Thank you! Questions?

## Dataset webpage:

http://blackhole1.stanford.edu/vidsearch/dataset/stanfordi2v.html

### Online demo:

http://videosearch.stanford.edu

André Araujo

http://stanford.edu/~afaraujo

afaraujo@stanford.edu